

Seminar on Law-Based International Business Environment for Developing Countries

Name	Seminar on Law-Based International Business Environment for Developing Countries		
Organizer	Shanghai Business School		
Time	2023-06-06 to 2023-06-19	Language for Learning	English
Invited Countries	Developing Countries	Number of Participants	35
Objectives of the Training Course	Enable the participants to understand China's ideas, practices and related policies in law-based international business environment. Participants can make development suggestions for improving the law-based international business environment based on the actual situation of their country and what they have learned from the seminar.		
Requirements for the Participants	Professional Background	<p>——Field or Major: Law-based international business environment and related majors</p> <p>——Jobs: Government officials and enterprise managers related to law-based international business environment in developing countries</p> <p>——Level, Academic Degree, or Other Relevant Qualification Requirements: Department level</p>	
	Age	Not older than the legal retirement age of the recipient country	
	Health	Should be able to attend online training courses on time	
	Language	Participants' English listening, speaking, reading and writing skills meet the requirements of listening to lectures and discussing and communicating.	
	others	Should be able to use Learnin and VooV Meeting platforms to complete the project schedule	
Seminar Content	<p>1.Main training courses and contents</p> <p>(1)Overview of China's National Conditions: Mainly introduce China's political, economic, social and cultural development status and achievements since the founding of the People's Republic 70 years ago and the reform and opening up 40 years ago;</p> <p>(2)Prevention of Compliance Risk in Cross-Border Investment: Mainly include the demand for compliance training for "going out" enterprises, the development trend of compliance in foreign investment cooperation, etc.;</p> <p>(3)The Key Points of Competition Law Compliance in the Process of Enterprise</p>		

Internationalization: Mainly include the analysis and introduction of export control, economic sanctions, technical trade measures, etc.;

(4)Research on Risk Management Countermeasures of Shanghai Transnational Enterprises' Financial Resource Centers: Mainly include the three relatively special control measures of transnational enterprises, and the main questions and research of risk management of Chinese, especially Shanghai's, transnational enterprises;

(5)Shanghai's Practice and Experience in Improving the Business Environment for Enterprises: Mainly include the main experience of Shanghai in optimizing the business environment and the positive results achieved in Shanghai's practice of optimizing the business environment□

(6)The International Business Capacity Required for Enterprises in Developing Countries: Mainly include the needs of building three major capacities of developing country enterprises in compliance, digitalization and sustainable development□

(7)China's Pilot Free Trade Zones and the Practice of System-Based Open Innovation: Mainly include the construction of China (Shanghai) Pilot Free Trade Zone, the construction and practice around the goal of creating the lowest cost and most efficient business environment□

(8)From Business Environment to Business-Friendly Environment – Interpretation of the New Changes in the World Bank Assessment System: Mainly include how China can create a law-based business-friendly environment with services, efficiency and internationalization under the World Bank assessment system□

2. Cloud Visits

(1) Arrange the cloud visit to Shanghai Free Trade Zone United Development Co., Ltd. to investigate and learn the aspects of creating investment and trade facilitation, currency exchange freedom, efficient and convenient supervision, legal environment and standards, etc. online.

3. Cloud Culture Experience

Arrange participants to appreciate profound Chinese traditional cultures such as traditional Chinese tea art performances and guqin performances.

4. Introduction of Main Lecturers

(1)Che Chunli: Currently an associate professor at Shanghai University of International Business and Economics, an expert in regional economics and industrial economics, a member of the Regional Study Association (the UK), and an editorial board member of Modern Management magazine under Hans Publishers;

(2)Yao Weiqun: Doctor of Economics in World Economics at Fudan University, Postdoctor in Theoretical Economics at Shanghai Academy of Social Sciences, Distinguished Professor of Applied Economics at Shanghai University of International Business and Economics, Distinguished Researcher of Economics at Shanghai World

	<p>Trade Organization Affairs Consulting Center, Adjunct Professor of Diplomacy at Fudan University;</p> <p>(3)Yang Xiaoyan: Member of the Steering Committee of Entrepreneurship Education in Higher Education of the Ministry of Education, Vice Chairman of the Collaborative Group for Teaching and Guidance of Entrepreneurship Education in Higher Education of the Shanghai Municipal Education Commission, Vice Chairman of the Shanghai Round Table of the China Branch of the Council of Supply Chain Management Professionals (CSCMP), and the leader of the national bilingual teaching demonstration course (Business Logistics)□</p> <p>(4)Huang Lingyan: one of the first CFA and FRM holders in China, with 16 years of research experience in China’s precious metals market. She researched and designed China’s first gold ETFs (issued by Hua An Fund, Guotai Fund, Boshi Fund and E Fund, respectively, on the Shanghai Stock Exchange and Shenzhen Stock Exchange), and assisted in the development of the “Shanghai Gold” benchmark pricing ETFs listed in 2020 (issued by CCB Principal Asset Management Co., Ltd., GF Fund Management Company, FullGoal Fund Management Company and BOC Investment Management Company, respectively)□</p> <p>(5)Peng Yu: Associate Researcher, PhD in Economics, Institute of World Economics of Shanghai Academy of Social Sciences. Research Directions: International Trade Theory and Policy. Currently, he is in charge of the general project of National Social Science Foundation of China “Study on the Measurement of Country Status and Trade Effects of Belt and Road FTA Network”, and has completed dozens of provincial and minister-level projects. He is currently an invited lecturer at the Business School of Shanghai University of Finance and Economics, the College of Overseas Education of Shanghai Jiaotong University and the Advanced Training Center of the School of Economics of Zhejiang University□</p> <p>(6)Chen Xiaojing: Director of American Studies Center at Shanghai University of International Business and Economics, Professor of School of Financial Management, Doctor of Finance of School of Economics at Fudan University, Visiting Scholar at Duke University, USA, with rich training experience for MBA participants and government officials in America and Europe□</p> <p>To facilitate the exchange with Chinese experts, please prepare the exchange materials related to the training topics in your country, such as: (a) the development status and existing problems in the field of law-based international business environment; (b) the cooperation basis with China, etc.</p>		
Host City	Shanghai	Cities to visit	Shanghai
Notes	1.For this seminar, the “Learnin” and “VooV Meeting” platforms are adopted for online training.		

	<p>2.The operation manuals and videos for the platforms will be e-mailed to all participants before the Seminar. All participants shall check their e-mails in time, and respond promptly to the e-mails received from such two platforms.</p> <p>3.All participants shall keep their mobile phones available before and during the Seminar.</p> <p>4.During the training, the attendance of all participants will be recorded by the platforms. The certificates of completion for all participants will be issued according to their corresponding attendance records.</p> <p>5.Preparation before Class: All participants shall log in the “VooV Meeting” classroom 10 minutes in advance. All participants shall register their names in English (name-nationality).</p> <p>6.Discipline Requirements: During the seminar, all participants must strictly comply with the schedule.</p> <p>7.All participants shall, according to the agenda, prepare the materials relating to the Seminar.</p> <p>8.All courses will be assisted by English consecutive interpreters.</p>
<p>About the Organizer</p>	<p>Shanghai Business School is a high-level public applied university with distinctive business characteristics, making every effort to establish “application-oriented, innovative and international” traits and cultivate high-quality applied business talents with social responsibility, professionalism, practical ability, innovative spirit and international vision. SBS has three campuses in Fengpu, Xuhui and Guoquan Road, respectively and one school site in Fuzhou Road. Currently, SBS boasts a faculty body of more than 700 instructors, among whom 88% have Master or PhD degrees. SBS has focused on building a business discipline system with applied economics and business administration as the main subjects and coordinated development of multiple disciplines. There are two master’s degree programs, i.e. Tourism Management and International Business. Insisting on open school management, SBS has striven to enhance its international reputation and influence. It has introduced high-quality business education resources, and the College of Shanghai Lausanne Hospitality Management jointly declared by SBS and the EHL Hospitality Business & Hotel Management School in Switzerland was officially approved by the Ministry of Education of the People’s Republic of China in May 2021, making a substantial breakthrough of SBS in Sino-foreign cooperative school operation. SBS has cooperated and exchanged with more than 90 universities and research institutions in the United States, the United Kingdom, Australia and other countries and regions, initiated the establishment of the Belt and Road International Alliance for Business Education, and established an international alliance of high-end business think tanks and an overseas education base in Central and Eastern Europe.</p> <p>MOFCOM Training Base for International Business Officials (Shanghai) was established in 2010 by the Ministry of Commerce of the People’s Republic of China, and is one of the first four training bases for international business officials authorized by the MOFCOM,</p>

	<p>and the only one in the Yangtze River Delta region. The foreign aid training work undertaken by the Base has been highly valued by SBS, and the vice president in charge of foreign aid training is the director of the Base. The foreign aid training work of SBS has received high attention and support from Shanghai Municipal Commission of Commerce and Shanghai Municipal Commission of Education.</p> <p>By the end of 2022, Shanghai Business School has successfully held 230 seminars (including 8 ministerial programs), training 7,482 officials from 143 countries and regional organizations in 6 continents. The seminar topics cover finance, trade, urban planning and construction, infrastructure planning and construction, transportation management, scientific & technological innovation and entrepreneurship, enterprise management, financial management, judicial cooperation, maritime management and other fields. The training languages include English, French, Spanish, Portuguese, Arabic, Russian and Mongolian. The programs have received consistent praise from the fellow participants.</p> <p>Since SBS has undertaken foreign aid training programs, it has successfully held 14 sessions of seminar on business environment construction and related topics, and has successfully built “business environment” brand projects with Shanghai characteristics, such as the 2022 Seminar on Optimization of Investment and Business Environment for Developing Countries, the 2022 Seminar on International Operation of Enterprises for Developing Countries, the 2022 Seminar on Innovation of Business Models for Developing Countries. The Base has accumulated rich training experience in this field.</p>	
Contact of the Organizer	Contact Person(s)	Ms.ZHAO ZIXUAN
	Telephone	0086-21-54591721(Ms.ZHAO)
	Cell	0086-18252576105(Ms.ZHAO)
	Fax	0086-21-54591721(Ms.ZHAO)
	E-mail	shyanxiujidi@126.com(Ms.ZHAO)